

Chand Raat Eid Festival

www.chandraat.net

About Chand Raat Eid Festival (2010)

Chand Raat Eid Festival is annual event held on the eve of the day prior to Eid-ul-Fitr – *the annual celebration day ending the month of Ramadan of Islamic community*. It is an open social event cum festival where variety of stalls, children rides and entertainment are arranged.

This year, we are celebrating the 12th year of this unique event. It will be held on Thursday the 9th of September, 2010 at Whitlam Leisure Centre and Woodward Park, Liverpool. The event will commence at 6.00pm and end late night.

Last year; more than 12,000 people attended the event during night. The event was covered by Sydney Morning Herald, Fairfax Weekly suburban newspapers, SBS and other international newspapers including *Akhbar-e-Jehan* – the world's largest circulated Urdu magazine from Jang Group of Pakistan.

I am pleased to inform you and offering sponsorship package for event. Your business/services will be promoted through our extensive advertisements run through coming months until the date of the event. This will include:

1. Various sizes of flyers
2. Large size posters
3. Brochures
4. Business Postcards
5. Business Magnet Cards
6. Website www.chandraat.net (on the front screen)
7. Media Coverage (Newspapers, Internet, Radio)
8. Full screen Multimedia display at the event (at Orion Function Centre)
9. Thanks on stage by the organizers with the distribution of sponsorship awards by the chief guest

Please find below the details of different sponsorship packages to choose from.

We would like to advise you to please see our website www.chandraat.net for further details on the event including past year video clips, pictures, media coverage, sponsorship and stalls details.

The sponsorships are limited therefore your prompt response will enable us to negotiate and reserve your place as our major sponsors.

We look forward to hearing from you.

Syed A. Hassan,
Director, Chand Raat Eid Festival, 2010

Phone: + 612 9648 6421, Fax: +612 9648 6427, Mobile: 0412 881 597
Email: info@chandraat.net , Web site: www.chandraat.net ;
Address: P.O. Box: A1113, Sydney South NSW 1235, Australia

Chand Raat Eid Festival

There are 3 types of Chand Raat Eid Festival 2009 sponsorship packages you can choose from:

1. The Gold Sponsorship

1. Your sponsorship advertisement (logo/mission statement) on full colour 50,000 flyers, posters, postcards, business magnet cards etc
2. Full page (colour) advert of your company in Chand Raat Brochure
3. Your sponsorship advertisement on large posters to be placed at various outlets
4. Your sponsorship advertisement will be placed on our Website www.chandraat.net
5. You will receive a promotional stall at the Chand Raat Eid Festival
6. You will receive a full screen Multimedia display promoting your business at the event
7. Newspaper/ Media Coverage of your sponsorship
8. You will be allowed to place your business/organization banner at the event
9. Acknowledgement of support by Host at the Chand Raat Eid Festival 2009 and thanking message from the organisers

The cost of sponsorship is \$5000.00

2. The Silver Sponsorship

1. You will receive a full screen Multimedia display promoting your business at the event
2. Your sponsorship advertisement will be placed on our Website www.chandraat.net
3. You will receive a promotional stall at the Chand Raat Eid Festival and
4. You will be allowed to place your business/organization banner at given stall
5. You will be allowed to sale/campaign your business products & services

The cost of sponsorship is \$3000.00

3. Community Sponsorship

The *Chand Raat Eid Festival Raffle Draw 2009* will be a memorable event for the public. By sponsoring the Chand Raat Eid Festival Raffle Draw, the organization/business will be entitled to considerable promotional opportunities including:

- Acknowledgement of support by Host at the Chand Raat Eid Festival 2009
- Opportunity to thank the sponsor on stage and handing of the Raffle Draw prize to winner
- Any member of your business/organization can convey the business/organization message on stage to the mass public

You will need to discuss with the organiser the prize/gift you would like to offer.

The cost of sponsorship is \$1000.00

Chand Raat

Eid Festival

SPONSORSHIP CONDITIONS

Sponsorships are accepted at the discretion of the Chand Raat Eid Festival Committee and sponsors participate on the understanding that:

1. Sponsorship monies contribute to the successful planning and promotion of the Chand Raat Eid Festival in order to subsidizing the costs of organizing the event.
2. Sponsorship exposure and acknowledgment is facilitated by credits of the Chand Raat Eid Festival event
3. Provision of banners, transparencies (slideshow) and any other promotion material is the responsibility of the Sponsor.
4. Colour reproduction will, when printed, be as close to the specified colour as practical.
5. Advertisement material is to be provided by the sponsor or if you would like Chand Raat Eid Festival marketing coordinator to design the artwork, any excessive cost involved should be borne by the sponsor.
6. Information provided in the sponsorship and exhibition opportunities document is correct at the time of going to print. However, if the document is subject to change, sponsors will be notified of any changes prior to the Chand Raat Eid Festival event.
7. The charges of sponsorship are non-refundable due to the fact that money received will be used for the publications/printing of promotional material.

Please fill-in the form below and email at info@chandraat.net .

Chand Raat Eid Festival

SPONSORSHIP APPLICATION FORM 2010

Section 1. Contact details

Contact name: _____

Position: _____

Organization: _____

Address: _____

_____ Postcode _____

Telephone: _____ Mobile _____

Fax _____ E-mail: _____

Section 2. Requirements

We would like to commit to the following sponsorship package:

Business/Organization Description: _____

Payment Detail (Cash/Cheque): _____

Amount enclosed: _____

Signed _____ Name: _____ Dated: _____

Please return filled-in form with your payment at the address below. Payment can be made by cheque in favour of Chand Raat Eid Festival.

Mailing Address:

**Chand Raat Eid Festival,
PO Box A1113, Sydney South, NSW 1235**

Contact Details: Ph: 612 9648 6421 Fax: 612 9648 6427,
Mobile: 0412 881 597, Email: info@chandraat.net

**Phone: + 612 9648 6421, Fax: +612 9648 6427, Mobile: 0412 881 597
Email: info@chandraat.net , Web site: www.chandraat.net ;
Address: P.O. Box: A1113, Sydney South NSW 1235, Australia**